

ABSTRACT OF THE DISCLOSURE

A server 20 includes: a history database 25 for storing a provision history of product pages having been provided to a user terminal; an inquiry receiving unit 26 for receiving an inquiry from the user terminal; a history judging unit 27 for judging with reference to the history database 25 whether a predetermined product page has been provided to the user terminal; and an inquiry providing unit 29 for providing the inquiry and the judgment to a responder terminal. Being provided with the inquiry along with the judgment, a responder can make an appropriate response to the inquiry without going through unnecessary troubles.